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Education

Ph.D. in Financial Economics, University of New Orleans, December 2003

- Field Specializations: Corporate Finance and Monetary Economics

BBA, Loyola University, New Orleans, double major in Finance and Economics,
May 1994, Magna Cum Laude

Academic Appointments

Assistant Professor of Business Administration, Nicholls State University, Fall
2005 to present

Adjunct Professor of Economics, George Mason University, Fall 2004

Adjunct Professor of Economics, Loyola University, Fall 2000

Instructor of Economics, University of New Orleans, 1999 to 2001

Instructor of Finance, University of New Orleans, 1999 to 2001

Non-Academic Experience

Policy Analyst, The Heritage Foundation Center for Data Analysis, 2002 to 2005

Publications

“The Impact of Digital File Sharing on the Music Industry: An Empirical Analysis.”
2006, Topics in Economic Analysis & Policy: Vol. 6: No. 1, Article 18.
<http://www.bepress.com/bejeap/topics/vol6/iss1/art18>

“Digital File Sharing and Royalty Contracts in the Music Industry: A Theoretical
Analysis.” Review of Economic Research on Copyright Issues, 2006, vol. 3(1), pp.29-42.

“Digital File Sharing and the Music Industry: Was There A Substitution Effect?” Review
of Economic Research on Copyright Issues, 2005 Issue, vol. 2(2), pp. 20-32.

“Dividend Policy and the 2003 Tax Cut: Preliminary Evidence.” Tax Notes, August 23,
2004. (Co-written with Ralph Rector.)

Working Papers

“Active Versus Passive Teaching Styles: An Empirical Study of Student Cognitive Outcomes,” June 2008. (Co-authored with Jim Cater and Otmar Varela).

“Similarity and Attraction in Learning,” June 2008. (Co-authored with Jim Cater and Otmar Varela).

“Comment on: Household Expenditure and the Income Tax Rebates of 2001,” January 2007. (under review)

“The Consumer Spending Response to the Child Tax Credit,” May 2008. (Co-authored with Nazneen Ahmad). (under review)

Other Publications

Expensing Employee Stock Options: Lifting the Fog, Heritage Foundation Center for Data Analysis Report, CDA02-06, October 18, 2002. (co-written with Paul F. Garwood)

- The first research of this kind at the Foundation; an event study testing for announcement effects of stock option expensing policies

Ph.D., Dissertation

Title: “A Theoretical and Empirical Analysis of the Impact of the Digital Age on the Music Industry.” My dissertation includes an in-depth analysis of the music industry which is then used to judge the practical assumptions and design of an original theoretical model.

- Major professors: Arja Turunen-Red and Oscar Varela

Academic Service

Member; Graduate Program Committee, College of Business; 2005 to present

Chair; Participants (students) Committee, College of Business; 2007

Member; Search Committee to hire two Economics Professors; 2007

Member; Search Committee to hire Marketing Professor; 2006/2007

Faculty Advisor to Theta Xi Fraternity; 2006 to present

Member; Ad Hoc Committee to review QBA courses; 2006

Member; Faculty Evaluation Committee; 2006

Distinctions

LSU Board of Regents Scholarship for Outstanding Doctoral Student in Financial Economics, 1998.

Most Outstanding Economics Graduate award, 1994.

Teaching Interests

Microeconomics, Macroeconomics, Managerial Economics, Corporate Finance, Managerial Finance, Financial Institutions, Statistics, Business

Teaching Experience

Microeconomics, Macroeconomics, Introduction to Finance, Financial Statement Analysis, Math for Economists, Business Statistics, Introduction to Business

- ❑ Graduate statistics course, Nicholls State University, Fall 2008
- ❑ Managerial Economics, Nicholls State University, Fall 2008 (executive MBA program)
- ❑ Principles of Economics, Nicholls State University, Spring 2008
- ❑ Principles of Microeconomics, Nicholls State University, Fall 2007
- ❑ Local and Regional Economic Development, Nicholls State University, Spring 2007
- ❑ Statistics for Business, Nicholls State University, Fall 2005 to present
- ❑ Introduction to Business, Nicholls State University, Fall 2005 to Spring 2008
- ❑ Mathematics for Economists (MA level), George Mason University, Fall 2004
- ❑ Introduction to Finance, Microeconomics and Macroeconomics, University of New Orleans, at least one section per semester; Spring 1999 through Fall 2001
- ❑ Financial Statement Analysis, University of New Orleans, Summer 2001
- ❑ Microeconomics, Loyola University, Fall 2001
- ❑ Basic Statistics, Heritage Foundation's Computer Assisted Research and Reporting (CARR) series, 2002 to 2005

Research Presentations

- ❑ The Heritage Foundation, June 2008: Comment on: Household Expenditure and the Income Tax Rebates of 2001. Participated in the panel discussion: The Economic Stimulus Checks: Will They Boost the Nation's Sluggish Economy this Summer? See: <http://www.heritage.org/Press/Events/ev060508a.cfm>

- ❑ Nicholls State University Research Week, March 2008: Active Versus Passive Teaching Styles: An Empirical Study of Student Cognitive Outcomes
- ❑ The Southern Economic Association annual meetings, November 2007: The Consumer Spending Response to the Child Tax Credit.
- ❑ Nicholls State University Research Week, March 2007: The Consumer Spending Response to the Child Tax Credit.
- ❑ The Southern Economic Association annual meetings, November 2006: Comment on: Household Expenditure and the Income Tax Rebates of 2001
- ❑ University of New Orleans Seminar Series (Department of Economics and Finance), September 2006: Comment on: Household Expenditure and the Income Tax Rebates of 2001

Relevant Presentations (of Non-Published Papers)

American Association of Public Data Users, October 20, 2004: Using the Consumer Expenditure Survey for Tax Policy Research.

American Enterprise Institute, November, 2003: Panel discussant on the 2001 Tax Rebates

- ❑ Specific topic: using replicate weights in the Consumer Expenditure Survey data

Professional Organizations

Advances in Accounting, Economics and Finance, Assistant Editor for Economics – Financial & Monetary Economics, Spring 2008 to present
 American Economic Association, member
 American Academy of Economic and Financial Experts, member

Consulting

Specialize in valuation for wrongful death & personal injury damages, and in valuation of private businesses.

Other Experience

I ran a small business for four years and was a practicing financial analyst at Entergy Corporation for two years.

References

Arja Turunen-Red, Professor of Economics, University of New Orleans
 (504) 280-6912; aturunen@uno.edu

Oscar Varela, Professor of Finance, University of New Orleans
(504) 280-6905; ovarela@uno.edu

Stuart J. Wood, Professor of Finance, Loyola University
(504) 864-7973; jswood@loyno.edu

Bruce McManis, Head of the Department of Finance and Economics, Nicholls
State University; (985) 448-4188; bruce.mcmanis@nicholls.edu